



## Bruce Hancock

Bruce is creative and outgoing, able to motivate and inspire others, quick to connect, high energy with a passion people development. He makes a clear connection between culture, strategy, and performance.

Originally from New Zealand he has travelled extensively and for the past 16 years based himself in Thailand and worked throughout S.E. Asia, Australia and periodically the Middle East.

**Bruce has held a number of executive positions during his career allowing him to synergise the needs of an organisation with his facilitation style.**

With a professional background in performance psychology from the Australian College of Applied Psychology, he is able to utilise his skills and create the valuable connection in various capacities: leadership, team skill development, coaching, and cultural diversity. Bruce also obtained qualifications in business economics, coaching, counselling, and performance psychology and improvisation theatre.

### Examples of Recent Assignments

**Coaching:** Bruce has worked closely with executives from various industries in supporting them connect with purpose, gain momentum in their strategies, align their core values to their desired outcomes and discover their blocks and barriers.

**Leadership:** Bruce has created a series of leadership workshops with a strong experiential component and also indoor modular learning capacity. He has taken Microsoft leaders to the Kakoda Trail in Papua New Guinea as part of their coaching, leadership development series, he has created an outdoor experiential centre and implemented a process combining assessment profiling, coaching, retreat experience, and follow up empowerment series.

**Corporate Culture:** Bruce has a passion to enrich the soul of an organisation and ignite the energy within. He works closely with executive level management helping them to connect with vision and core passions, align to their organisation values and synchronise their personal core values. He believes when people learn the art of collaboration and operate from their core values, decision making, and challenges becomes a less complex process and enables the participants to progress with less limitations.

**Facilitation:** Bruce's takes the participants on a journey with clear anticipated outcomes but at the same time flexibility in getting to the end point. He handles challenging situations as opportunities for growth and encourages participants to push their own boundaries as the reward cements the learning.

### Contact

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## Business Experience

Due to Bruce's professional qualifications and his business experience over the past 25 years he is able to create very specific outcomes aligned to an organisation's needs. He works with key executives to gain clarity and direction and from there helps transform the organisation by getting the people within centred on the strategic goals.

Bruce with the support of other team professionals determines what stage of leadership an organisation is experiencing and systematically moves them to a heightened performance level where they are synergised and collaborate and performing by leveraging their natural groups.

## Training, Qualifications and Accreditations

Bruce obtained his Associate Diploma in Performance Psychology from the Australian College of Applied Psychology in 1996, also Business Management with awards in economics. He also received diplomas in natural therapies, counselling and communication. Bruce created the "Kaleidoscope Model of Change" during his 4 years at the Australian College of Applied Psychology. He is an accredited Passion Map facilitator and an accredited coach with the Australian coaching federation.

## Personal Philosophy

I have a burning desire to be a catalyst for people to grow and achieve their dream potential. I believe we all have a purpose and once this is discovered magic can happen and the world opens up to new and exciting possibilities. My passion is aligned to being courageous, to stand up and speak out for what feels right and collaborate with others along the journey of discovery.

## Other Interests

Bruce has run 12 marathons and two ultra-marathons so let's say has a slight addiction to running though less these days. He loves to create experiences including Earth care, an environmental self-discovery program for students, he treasures the joy of his family and loves to indulge in his wife's creative cooking. He has acted in a number of performances and always looking for a way to act out. He uses his improvisation theatre experience in a variety of his professional leadership programs.